This video describes the applications that are integrated with Ticketsolve and their uses. The video is comprised of navy and white text on a pink background, with logos and screenshots and device mockups for each of the applications. The text in the video is as follows:

7 Ticketsolve Integrations to help you meet your digital marketing goals and what you can use them for.

# Ticketsolve integrations

In brief: the software applications we’re linked to. We can share data and provide updates with them in real-time (and vice-versa)

# Mailchimp: Email Marketing Tool

* Automate marketing on multiple channels
* Segment and target your audience
* Track & analyse your campaigns

# Google Analytics: website and traffic reporting tool

* Journey & interaction tracking and analysis
* Predictive Metrics
* Custom reporting on your activity

# Google Tag Manager: Tag Management

* Track and measure engagement
* Understand and track conversions
* Test and try strategies and campaigns

# Meta Pixel data collection

* Build audiences for campaign targeting
* Remarket to engaged users
* Calculate return on investment

# Arts Council England Illuminate: Audience Data Platform

* Analyse audience data
* Conduct audience surveys
* Understand your engagement

# Audience Answers by the Audience Agency Data and development Tool

* Innovative segmentation of your audience
* Increase understanding with audience surveys
* Detailed insights into your data

# TRG Arts and Purple Seven Benchmark: Data Comparison

* Increased understanding of your data
* Learning & Understanding on national and international levels
* Clear insights into your data & progress